

New Distribution System and Adjustments to the SWISSPERFORM Distribution Rules – 2025

With the introduction of the new member and distribution platform Apollon, SWISSPERFORM has revised its Distribution Rules (VR) and introduced a new distribution system for Audio Performers.

Objectives of the Adjustments

- **Maintain a balanced mixed model**
Role categories, formation size, weighting factors
- **Leverage the strengths of Apollon**
Apply proven standards and integrate insights from partners
- **Simplify and increase transparency**
Clear, comprehensible rules for traceable results

Key Changes

New Revenue Allocation by Role Categories

VR Section 2.1.2.2.2 Paragraphs 4 to 6

Revenues from a sound recording will now be distributed based on fixed percentages to the following role categories:

- Featured Artist (FA)
- Non-Featured Artist (NFA)
- Artistic Producer (AP)

Formation Size	FA	NFA	AP
1–7 Contributors	60%	23%	17%
8–20 Contributors	55%	35%	10%
21–50 Contributors	35%	55%	10%
51–80 Contributors	25%	65%	10%
81 or more Contributors	15%	80%	5%

Within each role category, the shares are distributed equally among contributors. The weighting of role categories has been slightly adjusted.

Formation Size	Weighting
1–7 Contributors	1
8–20 Contributors	1.4
21–50 Contributors	1.8
51–80 Contributors	2.2
81 or more Contributors	2.5

Each contributor is assigned to a single role category – the one with the highest weighting factor. Further details are outlined in Appendix APH1 (sections 5 and 6).

Removal of Special Entitlement Categories

VR Section 2.1.2.2.3

Rights to sound recordings will now be assessed according to international standards, based on the rights categories listed in Appendix AAT3. Details are provided in Appendix APH1 (Section 1).

Integration of Usage Criteria into the Rules

VR Section 2.1.2.2.4 Paragraph 2

For distributions, usage data from SRG's main channels and at least five private radio stations must be considered. Key criteria include language region, audience reach, data quality, exploitation revenue, and other relevant factors. Details are in Appendix APH1 (Section 2).

New Regulation for Distribution Reserves

VR Section 2.1.2.2.6 Paragraph 2

Distribution reserves for unknown contributors will be created per recording based on default values that vary according to formation size.

Formation Size	FA	NFA	AP
1–7 Contributors	3	3	1
8–20 Contributors	4	8	1
21–50 Contributors	4	20	1
51–80 Contributors	4	50	1
81 or more Contributors	4	80	1

Reserves will be released per recording once the actual contributors have been identified – or at the latest, after the five-year legal claim period has expired. Details are provided in Appendix APH2 (Section 7).

New Category for Music Videos

VR Section 2.1.1.5 Paragraph 1

The allocation of the phono share for music videos will be restructured. Previously, music videos were included in the same distribution category as physical sound recordings. Going forward, they will be distributed separately under «*music on audiovisual recordings*». This change will not affect the share amounts to right holders.